The Italian American Society of Peoria was founded in 1929 by seventeen men of Italian descent. At that time, its basic purpose was a fraternal organization dedicated to the welfare of its members. While The Society has evolved through the years, the focus of taking care of each other is as true today as it was then.

Talan, America, Society

Today, The Society's goals center not only on the welfare of its members but also on that of the community. We continually strive to fulfill the dreams of those original founders by carrying on Italian traditions. Our hand is extended to those of Italian descent, as well as those desiring to learn more about Italian heritage. One way we do the

descent, as well as those desiring to learn more about Italian heritage. One way we do that is through our summer Festa Picnic.

The Festa is also how we fund scholarships for youth of Italian descent. We currently sponsor three scholarships for college students and are in discussions to add a scholarship for those pursuing a career in a trade.

In 2019, the Society hosted its 90<sup>th</sup> Festa. Due to the pandemic and rising costs, we have been unable to hold a Festa since that summer. We are proud to say that we will be back on August 13, 2023! *Evviva!* (Hurray!)

Three years of not being able to fundraise does take its toll on an organization. We invite you to join us and support the Italian American Society of Peoria as a sponsor of our Festa Picnic. On the back of this sheet we have outlined suggested sponsorship levels. Please know support at any level is appreciated and valuable.

Please complete the form below and return it with your payment (payable to the Italian American Society), by JULY 1, 2023 to: Italian American Society, PO Box 6276, Peoria IL 61601

On behalf of the Society, thank you in advance for your support. If you have questions, please reach out to me. Sincerely,

DATE:

#### **SPONSOR INFORMATION:**

| Contact Name          |  |
|-----------------------|--|
| Business/Organization |  |
| (if applicable)       |  |
| Contact Phone         |  |
| Contact Email         |  |
| Address               |  |
| City, State, Zip      |  |
| Sponsorship Level     | □\$500 □\$250 □\$150 □\$50 □\$10 (IAS member patron) |
| Payment Options       | □Check Enclosed □Cash □Please invoice us             |

# Masan America Society

## **Italian American Society**

92<sup>nd</sup> Festa August 13, 2023 Hickory Grove Park

#### **SPONSORSHIP OPPORTUNITIES**

### \$500 Sponsorship

- Name/logo on: volunteer t-shirt, yard signs, banner at event
- Facebook exclusive posts with name/logo
- Prime location on Facebook ad for event,
- Listing on italianamericansociety.com and in member newsletter
- Five announcements by emcee at the event
- Exclusive sponsor of one of the following at the event: Bouncy Slide, Bar Area, Bocce Tournament, Spaghetti Eating Contest

#### \$250 Sponsorship

- Name/logo on: banner at event
- Facebook posts about the event,
- Facebook ad for event,
- Listing on italianamericansociety.com and in member newsletter
- Three announcements by emcee at the event

### \$150 Sponsorship

- Facebook posts about the event,
- Signage at the event
- Listing on italianamericansociety.com and in member newsletter
- Announcement by emcee at the event

# \$50 Sponsorship

- Signage at the event
- Listing on italianamericansociety.com and in member newsletter
- Announcement by emcee at the event

#### \$10 Society Member Patron

- For current/active members on the Italian American Society Roster
- Listing on italianamericansociety.com and in member newsletter
- Signage at the event